



Sponsorship Packet



Established in November of 2009, the Cleveland Rockers flag football team is a group of men and woman who came together for the social, athletic, and competitive environment of flag football.

The Cleveland Rockers are 1 of 19 teams in The National Gay Flag Football League(NGFFL).

Team Member dues are collected, however this amount is nominal compared to the teams expenses.



**OFFICIAL HOST TEAM**

*My Games Rock!*



**2014**

cleveland  
candidate city  
gay games IX

## 2010 Schedule of Events

- CLEVELAND SYNERGYFEST
- GAY BOWL – 20 TEAMS
- CHICAGO PRIDE BOWL
- GLBT/S LEAGUE: MIDWEST  
PITTSBURGH DETROIT COLUMBUS
- OPEN PICKUP GAMES
- SKILLS CLINICS
- TEAM PARTIES

## Why should you sponsor The Cleveland Rockers?

We will work closely with our sponsors to ensure a mutually beneficial relationship. By partnering with us, companies and businesses have access to the gay, lesbian, bisexual and transgender (GLBT) consumer market. This comprises a large and influential group of customers to a broad range of companies across industry segments. Numerous studies have demonstrated the exceptional brand loyalty GLBT consumers have to those businesses that support the GLBT community. The Cleveland Rockers sponsorship is negotiable and flexible to fit your needs. One of the benefits we are offering is man/woman power in exchange for sponsorship.

# Sponsorship Benefits

	MVP	All Pro Team	Varsity Team	Fan
Exclusive Team presenting sponsor	✓			
Logo on jerseys	✓			
Team Photo Plaque	✓			
Exclusive “Team Night” at your business	✓			
Website Advertisement	✓	✓		
Cleveland Rockers T-shirt	✓	✓		
Advertisement/Logo on all Fliers	✓	✓		
Promotion at all Team events	✓	✓		
Logo Addition to Team Banner	✓	✓		
Promotion in weekly email blasts	✓	✓		
Exclusive custom promotions	✓	✓		
Feature on web site	✓	✓		
Logo on Team Shirts	✓	✓	✓	
Promotion at end-of-season celebration	✓	✓	✓	
Website Recognition	✓	✓	✓	✓

# Sponsorship Levels

<b>MVP (Exclusive)</b>	<b>\$1,000</b>
<b>All Pro</b>	<b>\$500</b>
<b>Varsity</b>	<b>\$250</b>
<b>Fan</b>	<b>Cash Donation/Item Donation</b>





# Sponsorship Form

- ◆ **Varsity Team Sponsor**
- ◆ **Reserve Team Sponsor**
- ◆ **Spirit Squad Sponsor**
- ◆ **Fan Sponsor**

Name:

Company:

Street:

City/Zip:

Phone:

Email Address:

Logo Attached: